



GO FOR THE **BOLD** *Diamond Ball*



BOLD INITIATIVES • BOLD ACHIEVEMENTS • BOLD ADVANCEMENTS

November 24, 2024 • 5:00 pm • Westmount Country Club

For over four decades, the Diamond Ball Gala has epitomized elegance and philanthropy, becoming the longest-running gala in New Jersey. This prestigious event stands as a beacon of hope, having raised millions of dollars in unwavering support of the American Cancer Society.

With each passing year, the gala has grown into a symbol of community resilience and shared commitment to fighting cancer. The shimmering legacy of this annual affair reflects not only in its opulent gatherings but, more importantly, in the lives it has touched and the advancements it has propelled in cancer research. Attendees become part of a tradition deeply rooted in compassion and determination, contributing to a noble cause that transcends the glamour of the evening.

The Diamond Ball Gala stands as a testament to the power of unity, showcasing the impact that sustained dedication can have on eradicating the scourge of cancer. As it marks its 43rd year, the gala continues to be a testament to the strength found in collective action, celebrating a legacy of unwavering support for the fight against cancer.

Event Information: 43rd Annual Diamond Ball

Event Location: Westmount Country Club

Event Date: November 24, 2024

Contact: Jazmine Olson

Email: Jazmine.Olson@cancer.org

Phone: 732-402-6505



WELCOME TO THE 43RD ANNUAL DIAMOND BALL GALA

Hosted by the American Cancer Society, the Diamond Ball Gala is a powerful and inspiring event that unites NJ in the fight against cancer. Over the last ten years alone, this event has raised over two million dollars for the Society's programs and services!

PAST SPONSORS INCLUDE:

AIG Medical, Atlantic Health System, BeiGene, Englewood Health, Hackensack Meridian Health, Foundation Medicine, Incyte, Kite Pharma, RCCA, RWJBarnabas Health, Seagen, UPS, Valley Health System & more

How Can You Get Involved?

- Become a Sponsor
- Purchase an Ad
- Attend the Event
- Donate an Auction Item



Westmount Country Club



\$400 per ticket
\$800 per couple
\$3,750 table of 10



Black Tie Optional

WHO'S WHO

Event Co-Chairs: Farah Goldstein & Andrea Solomon

Executive Committee:

Ann Cohen	Todd Morrow
Matthew Cohen	Heidi Morrow
Denise Dunton	Anne Shaftic
Bonnie Krentzman	Sherrill Smith
Anna Lorino	Patty Stern
Angela McCabe	Rosemarie Wellman
Tina Moser	Kerry Witt

WEBSITE:

www.DiamondBallNJ.org

INSTAGRAM:

[@ACSDiamondBall](https://www.instagram.com/ACSDiamondBall)

FACEBOOK:

[@AnnualDiamondBall](https://www.facebook.com/AnnualDiamondBall)

*For more information contact Jazmine Olson at Jazmine.Olson@cancer.org or 732-402-6505





Our work improves lives.



At a glance

SCOPE OF THE PROBLEM:
More than **1.9 MILLION NEW CASES & 600,000 DEATHS** (1,700 per day) estimated in 2022.

THE ACS IMPACT:
In 2021, ACS programs touched **55 MILLION LIVES.**

In 2021, ACS funded **172 NEW CANCER RESEARCH GRANTS**

ACS works in over **5,000 COMMUNITIES** across the nation each year.

The American Cancer Society is the leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are the only organization improving the lives of people with cancer and their families through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

“

The goal is to cut the cancer death rate in half in the next 25 years – at least by 50 percent.

President Joe Biden



cancer.org | 1.800.227.2345

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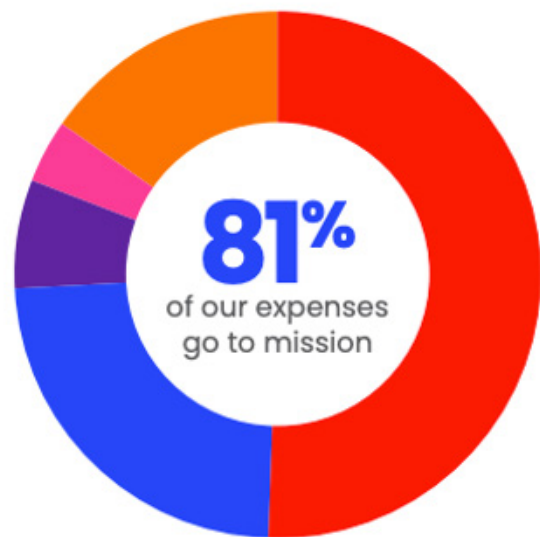
Every cancer. Every life.™






Give with confidence.

Every year, 81% of our expenses go directly toward funding our mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

The American Cancer Society is proud to hold top ratings from Charity Navigator, the Better Business Bureau Wise Giving Alliance, and Candid. High ratings from these widely recognized and respected charity rating and watchdog groups demonstrate our continuing commitment to accountability, transparency, and ethical practices.

You can give with confidence, knowing that we have been independently evaluated for effectively stewarding donations.



-  Patient Support
-  Discovery
-  Advocacy
-  Management and general
-  Fundraising

Donate today.

cancer.org | 1.800.227.2345



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\$30,000 Presenting Sponsor

- Company/Donor name incorporated into event artwork - i.e. 43rd Annual Diamond Ball Presented by [Company Name]
- Presenting Sponsor recognition on all promotional materials and invitations
- Exclusive placement on the Outside Back Cover of our Tribute Journal in addition to two page profile in journal
- Presenting Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- Recognition in night-of video reel
- Three (3) priority seating tables for a total of thirty (30) guests

\$20,000 Ruby Sponsor

- Ruby Sponsor recognition on all promotional materials and invitations
- Ruby Sponsor recognition and page in the Tribute Journal
- Ruby Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- Recognition in night-of video reel
- Two (2) priority seating tables for twenty (20) guests

\$15,000 Emerald Sponsor

- Emerald Sponsor recognition on all promotional materials and invitations
- Emerald Sponsor recognition and page in the Tribute Journal
- Emerald Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- Recognition in night-of video reel
- Two (2) priority seating tables for fifteen (15) guests

*Deadline for logo inclusion on invitation is June 7, 2024.

DIAMONDBALLNJ.ORG



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\$10,000 Gold Health Equity Sponsor

- Gold Sponsor recognition on all promotional materials and invitations
- Gold Sponsor recognition and page in the Tribute Journal
- Gold Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- Recognition in night-of video reel
- One (1) table of twelve (12) guests



\$7,500 Silver Back to Research Sponsor

- Silver Sponsor recognition on all promotional materials and invitations
- Silver Page recognition and page in the Tribute Journal
- Silver Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- One (1) table of (10) guests
- Recognition in night-of video reel

\$5,000 Bronze Return to Screening Sponsor

- Bronze Sponsor recognition on all promotional materials and invitations
- Bronze Sponsor recognition and page in the Tribute Journal
- Bronze Sponsor recognition on all Diamond Ball social media profiles and event website
- Verbal recognition by Emcee
- Recognition in night-of video reel
- Complimentary tickets for eight (8) guests

\$4,000 Table Host Sponsor

- Half Page Ad in the Tribute Journal
- Table Host Sponsor recognition on promotional materials and invite
- One (1) table for ten (10) guests

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\$10,000 Cocktail Sponsor

- Cocktail Sponsor recognition on all promotional materials and invitations
- Complimentary tickets for ten (10) guests
- Silver Page advertisement
- Signage at each bar, your company logo to be featured on cocktail napkins
- Option to name the signature cocktail

\$8,000 Music & Emcee Sponsor

- Music & Emcee Sponsor recognition on all promotional materials and invitations
- Complimentary tickets for ten (10) guests
- Silver Page advertisement
- Your company logo will be featured on signage near the band, DJ, and podium
- Verbal recognition from the Band Leader and Emcee throughout the evening

\$8,000 Gala Gift Sponsor

- Gala Gift Sponsor recognition on all promotional materials and invitations
- Complimentary tickets for ten (10) guests
- Silver Page advertisement
- Your company logo will be featured on each attendee gift

\$7,500 Centerpiece Sponsor

- Centerpiece Sponsor recognition on all promotional materials and invitations
- Complimentary tickets for eight (8) guests
- Bronze Page advertisement
- Your company logo will be featured on all centerpieces

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\$7,000 Photobooth Sponsor

- Complimentary tickets for eight (8) guests
- Photobooth Sponsor recognition on all promotional materials and invitations
- Bronze Page Advertisement
- Logo on all photos printed in photobooth

\$5,000 Valet Sponsor

- Complimentary tickets for eight (8) guests
- Full Black & White Page Advertisement
- Your company logo will be featured on a prominent sign in the car drop off area
- Option to provide a hang tag or company product for every car
- Valet Sponsor recognition on all promotional materials and invitations

\$3,500 Silent Auction Sponsor

- Complimentary tickets for (6) guests
- Half Page Advertisement
- Company logo featured in silent auction area
- Silent Auction Sponsor recognition on all promotional materials and invitations

\$3,500 Balloon Auction Sponsor

- Complimentary tickets for six (6) guests
- Half Page Advertisement
- Your company logo will be featured on the Balloon Auction Forms on every table
- Your company logo will be featured on the video reel during the auction (20 minutes)
- Verbal recognition from the Emcee

\$2,500 Dessert Bar Sponsor

- Complimentary tickets for two (2) guests
- Business Card Advertisement
- Signage at the dessert bar

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43RD ANNUAL DIAMOND BALL GALA SPONSORSHIP COMMITMENT FORM

Company or Individual Name Company Contact

Street Address City, State, Zip

Telephone Number & E-mail Address

Your name or your company name as you would like it to appear on all event materials

Signature & Date

Yes, we will support the American Cancer Society by sponsoring the 43rd Annual Diamond Ball Gala, as a:

- \$30,000 Presenting Sponsor** **\$7,500 Silver Sponsor** Sorry, we cannot be a sponsor/underwriter
this year, but please accept our donation of: \$ _____
- \$20,000 Ruby Sponsor** **\$5,000 Bronze Sponsor**
- \$15,000 Emerald Sponsor** **\$4,000 Table Host Sponsor**
- Specialty Opportunity** _____

Method of payment:

- Check Enclosed (Made payable to the American Cancer Society) Check # _____
- Please Invoice (All payments must be received prior to the event)
- Credit Card (Please circle one) Visa MC Discover AMEX

Name on Credit Card:

Credit Card # _____ Expiration Date: _____ CVC: _____

- Matching Gift Form Enclosed

PLEASE RETURN THIS FORM NO LATER THAN FRIDAY, NOVEMBER 1, 2024

VIA MAIL: American Cancer Society—Diamond Ball Gala

ATTN: Jazmine Olson

PO Box P

Manasquan, NJ 08736

VIA EMAIL: Jazmine.Olson@cancer.org

